

**Your
Logo**

August SEO Report

example.com

Strategy Reminder

The ultimate goal of an SEO campaign is to obtain first-page rankings for relevant keywords. The cornerstone of any campaign is keyword research. We will continually monitor keyword rankings in order to track performance and identify new opportunities. In order to improve your organic search rankings on relevant keywords, we will employ on-site strategies such as content creation and blogging, as well as off-site strategies such as backlinking and local citation listings.

What We Completed

Backlinks

Blog Post

Additional Page Copy

Local Listings

Competitive Analysis

New Site Audit

Backlinks

1. <https://example.com/15230/how-to-save-money-in-college-6-easy-ways/>
2. <https://example.com/delicious-food-and-wine-pairings-that-wont-ruin-your-diet/>
3. <https://www.example.com/backyard-pool-ideas-to-consider/>
4. <https://www.example.com/blog/2020/07/29/how-to-create-the-best-home-office-setup/>
5. <https://example.com/a-guide-to-concrete-recycling/>

Blog Post

Preparing for Your Portrait Photoshoot



Portrait photography is centered around the face and maybe very intimate and may feel a little obtrusive for people who are not used to being photographed. Although the portrait session may be nerve-racking, the result may be beautiful and produce a photo that may really capture you as a person. Although you might feel some pressure as an individual, you need to understand that portrait photography is a team effort.

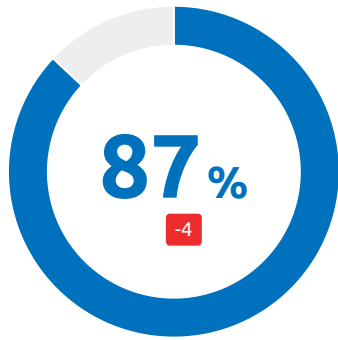
There is so much to remember and prepare for before the actual photo taking. A perfect portrait photo takes a lot of work. Few people realize what

Citations

1. https://www.example.com/California/Building_Materials/22621934/example.html
2. <https://www.example.com/partnerpages/whiteandyellowpages/example>
3. <http://www.example.com/2883951>
4. <https://example.com/ca/thousand-oaks/lpd-43343245>
5. <https://www.example.com/partnerpages/whiteandyellowpages/example-2>

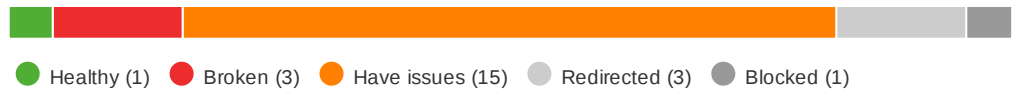
Site Health

Site Health



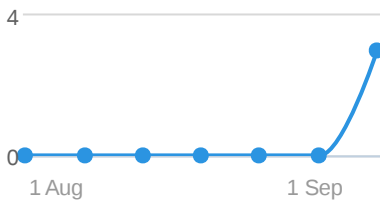
Crawled Pages

23



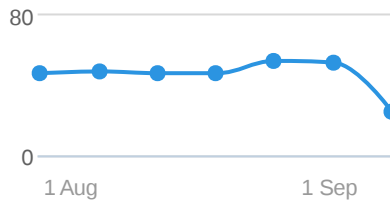
Errors

3 +3



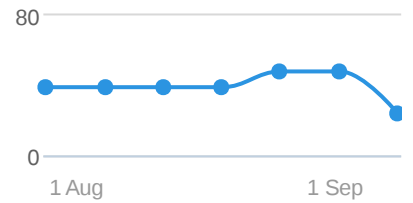
Warnings

25 -28



Notices

24 -24



Top Issues

3 pages couldn't be crawled	errors	6% of total issues
Sitemap.xml not found	warnings	4% of total issues
1 issue with unminified JavaScript and CSS files	warnings	2% of total issues

Keyword Rankings

Keyword Rankings 1 - 348 (348)

Keyword	example.com			Volume
	08 Jul	01 Aug	Diff ▲	
1. a place that buys used cars		1 📍	+99	10
2. where can i sell my cars at		1 📍	+99	10
3. sell antiquarian cars		1 📍	+99	n/a
4. top dollar for used cars		4 📍	+96	10
5. places to sell old cars		4 📍	+96	40
6. who can i sell my cars to		4 📍	+96	10
7. trade in used cars		4 📍	+96	70
8. sell my cars		5 📍	+95	2,900
9. we buy all cars		6 📍	+94	10
10. best place to sell cars	98	6 📍	+92	1,000
11. where can i sell old rare cars	92	2 📍	+90	10
12. sell rare cars	80	1 📍	+79	590
13. places to sell used cars for cash	79	1 📍	+78	10
14. buy sell antique cars	71	1 📍	+70	10
15. sell used cars online		31	+69	1,600
16. best place to sell my cars	78	11 📍	+67	20
17. buy and sell rare cars	62	1 📍	+61	10
18. buy academic cars	58	1 📍	+57	10
19. where can i sell my cars	56	2 📍	+54	1,300
20. places that buy antique cars	55	1 📍	+54	10
21. where to sell rare cars	54	1 📍	+53	110
22. sell second hand cars for cash		47	+53	10
23. car collectors los angeles		55	+45	10
24. where can you sell cars	44	1 📍	+43	260
25. sell used cars los angeles		59	+41	70

26. antique car appraisal los angeles		61	+39	10
27. where do i sell old cars	39	1	+38	10
28. where to sell old cars	34	1	+33	590
29. sell your old cars	37	5	+32	50
30. places that buy used cars	33	1	+32	320
31. sell old cars	35	4	+31	1,600
32. where can i sell old cars	31	1	+30	260
33. where to sell cars for cash	30	1	+29	70
34. does anywhere buy used cars	98	69	+29	10
35. where can i sell used cars	29	1	+28	590
36. best place to sell rare cars	33	5	+28	20
37. webuycars		73	+27	110
38. places to sell used cars los angeles	53	27	+26	10
39. who buys old cars in my area	27	1	+26	20
40. best place to sell used cars los angeles	69	44	+25	10
41. where to sell classic cars	25	1	+24	10
42. cash for old cars where to sell	25	1	+24	10
43. antique car buyers los angeles		77	+23	10
44. old car collection	25	4	+21	140
45. best website to sell cars for cash	68	48	+20	10
46. sell old muscle cars	77	58	+19	10
47. sell academic cars	21	3	+18	30
48. places to sell your cars online		82	+18	10
49. where to take used cars for cash	53	36	+17	10
50. sell vintage cars for cash	17	1	+16	10
51. used library cars for sale	17	2	+15	140
52. we buy used cars	14	1	+13	70
53. old cars to sell for cash	29	22	+7	10
54. get paid to recycle cars		93	+7	10
55. where to sell your cars for cash	35	29	+6	10

56. where can you sell your cars for cash	57	52	+5	10
57. sell your cars	59	54	+5	2,400
58. sell used cars for cash	27	24	+3	50
59. where can i sell cars for cash	32	30	+2	110
60. how to sell old cars	73	71	+2	390
61. cash for classic cars	22	20	+2	10
62. best site to sell used cars	81	79	+2	70
63. places that buy cars online		98	+2	10
64. who will buy cars for cash	19	18	+1	10
65. how to sell my cars for cash	38	37	+1	10
66. donate used cars	2 📍	1 📍	+1	880
67. places to sell used cars	3 📍	2 📍	+1	260
68. where you can sell used cars	4 📍	3 📍	+1	10
69. sell old cars online	40	39	+1	880
70. sell your used cars	51	50	+1	140
71. sell my old cars	45	44	+1	90
72. we buy cars for cash	14	14	0	10
73. sell cars collection	1	1	0	20
74. cash 4 cars	5	5	0	10
75. donate cars	2 📍	2 📍	0	9,900
76. used car donations	2 📍	2 📍	0	720
77. sell used cars	1 📍	1 📍	0	8,100
78. sell second hand cars	1 📍	1 📍	0	170
79. where to sell cars	1 📍	1 📍	0	4,400
80. where to sell used cars	1 📍	1 📍	0	2,400
81. places to sell cars	1 📍	1 📍	0	880
82. places that buy cars	1 📍	1 📍	0	720
83. best place to sell used cars	6 📍	6 📍	0	590
84. who buys cars	2 📍	2 📍	0	480
85. where can i sell my used cars	1 📍	1 📍	0	260

Google Analytics: Overview

Account: <http://www.example.com/> | View: www.example.com/ | Traffic channel: Organic search | Segment: All Users

16 Jun - 13 Sep, 2020 vs 18 Mar - 15 Jun, 2020

Sessions

+76.65%

1,256 vs 711

New Sessions

-0.42%

84.32% vs 84.67%

Pages / Sessions

-8.95%

2.17 vs 2.39

Bounce Rate

+1.46%

56.37% vs 55.56%

Avg. Session Duration

+11.37%

00:01:37 vs 00:01:27

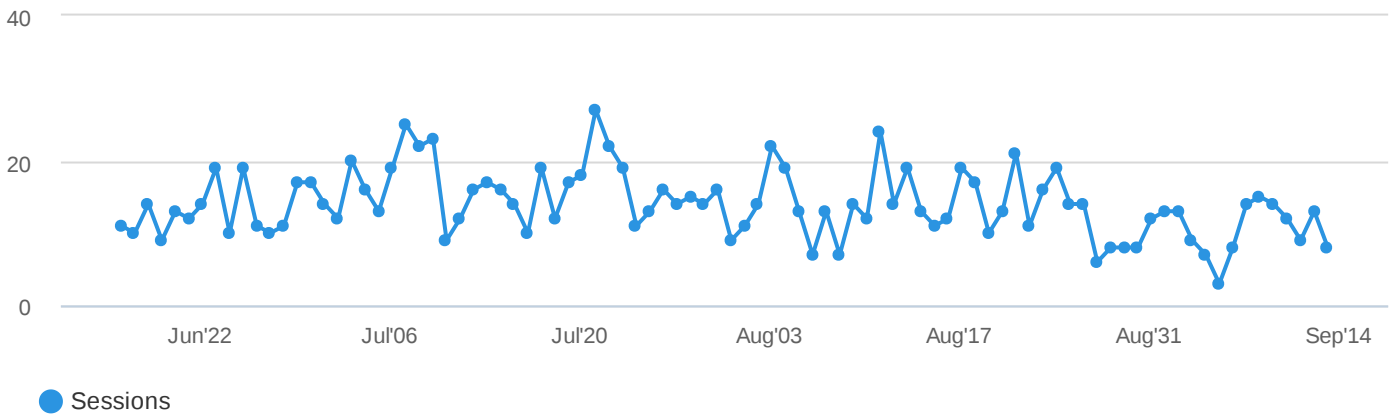
Goal Completions

+100.00%

34 vs 0

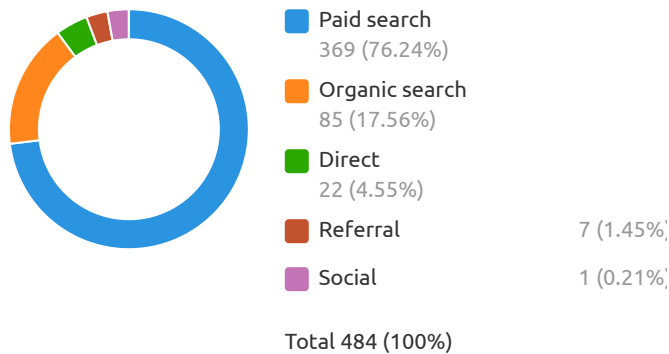
Google Analytics: Metrics Chart

Account: <http://www.example.com/> | View: www.example.com/ | Traffic channel: Organic search | Segment: All Users | Period: 16 Jun - 13 Sep, 2020



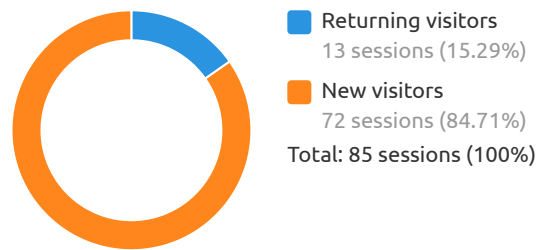
Google Analytics: Top Traffic Channels by Sessions

Account: <http://www.example.com/> | View: www.example.com/ | Segment: All Users | Period: 07 Sep - 13 Sep, 2020



Google Analytics: New Vs Returning Visitors

Account: <http://www.example.com/> | View: www.example.com/ | Traffic channel: Organic search | Segment: All Users | Period: 07 Sep - 13 Sep, 2020



What We're Waiting On

Approval on the strategy layed out in the Competitive Analysis

For The Coming Month

We will correct any new errors uncovered in the site audit to maintain and improve site health

We will continue to produce blog content to signal that your content is relevant and fresh

We will continue to produce local citation listings to improve your site's performance in local queries

We will continue producing backlinks to signal to search engines that your site is authoritative

We will continue to adapt the campaign strategy to changing website needs and competitive circumstances